

Flicknexs Payout Streaming – Product & Marketing Guide

Thank you for purchasing the **Flicknexs Payout Streaming** product!

We are excited to have you on board. With this tool, you can easily create, schedule, and manage 24/7 live streaming channels using pre-recorded content. Whether you are a broadcaster, content creator, or business owner, this platform is built to make your streaming journey smooth and profitable.

This guide will help you in two important ways:

1. **Product Guide** – Learn step by step how to use the Payout Streaming platform, from scheduling videos to reaching viewers live.
2. **Marketing Tips** – Discover proven ways to promote your streaming channel, attract viewers, and grow your revenue.

By the end of this guide, you'll be confident in managing your content and building a loyal audience.

What is Flicknexs Payout Streaming?

Flicknexs Payout Streaming is an **all-in-one live channel solution** where you can broadcast pre-recorded content 24/7. It helps creators, media companies, and businesses run continuous streaming channels without needing technical expertise.

With Payout Streaming, you can:

- Upload and organize unlimited videos for live broadcast.
- Schedule content to play automatically at any time.
- Display an Electronic Program Guide (EPG) for a professional broadcast look.
- Stream seamlessly on websites, apps, and platforms like YouTube.
- Track audience behavior and stream performance with real-time analytics.

In short, Playout Streaming allows you to **turn your video library into a professional, 24/7 live channel** easily.

1. Product Guide

1.1 Accessing the Playout Streaming Dashboard

After you purchase Flicknexs Playout Streaming, we will share your **admin link** with you.

- Open the admin link in your web browser.
- Log in using your account credentials.
- Navigate to the **Playout Streaming** menu.
- From here, you can start uploading videos, schedule your channel, and manage your broadcast.

This dashboard is your control center for creating, editing, and managing all live streaming content.

1.2 Scheduling Videos in Playout Streaming

Once you've accessed the Playout Streaming Dashboard, you can create and schedule your TV playout channel easily. Follow these steps:

Step 1: Open Playout Management

1. In the dashboard, go to Playout Management → TV Playout.
2. On the right side, click Create TV Playout.
3. A pop-up will appear for creating a new playout channel.

Step 2: Create TV Playout

1. Title → Enter the name of your playout channel. Example: *Flicknexs Stream*.
2. Type → Select the playout type from the dropdown.
3. Click Create.

Your channel is now created and ready for scheduling.

Step 3: Configure Channel Settings

1. Title → Confirm or edit your channel title.
2. Playout Mode → Choose Schedule for planned video playback.
3. Select Destination Live → Choose where you want your live stream to appear (website, app, or other platforms).
4. Select Substitute Video → Optionally, select a fallback video to play if scheduled content is unavailable.
5. Thumbnail Image → Upload an image that represents your channel.
6. Player Image → Upload a player cover image (optional).

Step 4: Schedule Your Videos

1. Select the Date & Time for your videos to start playing.
2. Choose videos from your library that you want to schedule.
3. Click Set Schedule.

Your videos are now successfully scheduled and will play automatically according to your selected timings.

Tips for Smooth Scheduling

- Double-check your schedule dates and times to avoid conflicts.
- Always add a substitute video to prevent downtime.
- Keep thumbnails attractive to engage viewers at first glance.
- You can edit the schedule anytime from the TV Playout section.

1.3 Uploading Videos

Uploading is simple and fast:

- Supported formats include **MP4, MOV, and AVI**.
- Click **Upload Video** and select your file.
- Fill in details:
 - **Title** → Keep it clear and engaging.
 - **Description** → Provide context for your video.
 - **Tags/Keywords** → Make your content easy to find.
- Add a thumbnail image for better visual appeal.

Tip: Always upload HD videos for a professional streaming experience.

1.4 Scheduling Content

Scheduling ensures your channel runs 24/7 automatically:

- Create a **playlist or schedule** of videos.
- Assign specific times for each video to play.
- Use **looping** to repeat content or rotate videos across time slots.
- Adjust the schedule anytime with just a few clicks.

1.5 Electronic Program Guide (EPG)

Enhance your viewers' experience:

- Display program titles, timings, and descriptions.
- Organize content into a daily or weekly schedule.
- Makes your channel look professional and trustworthy.

1.6 Viewer Experience

Your audience will enjoy:

- Smooth, continuous streaming across devices.
- Ability to view program info from the EPG.
- Multi-device compatibility (desktop, mobile, tablet).
- Share your channel or specific content on social media.

1.7 Payments & Monetization

Earning from your channel is flexible:

- Offer **subscription plans** for full channel access.
- **Pay-Per-View (PPV)** for premium content or events.
- Supported payments include **Credit/Debit Cards, UPI, Wallets, Net Banking**.
- Revenue is collected securely and paid out on schedule.

1.8 Analytics & Reports

Track your success with:

- **Viewer counts** → Know how many people are watching.
- **Peak times** → See when your channel gets maximum traffic.
- **Revenue reports** → Track earnings from subscriptions and PPV.
- **User insights** → Compare new vs. returning viewers.

This data helps refine content strategy and improve marketing.

1.9 Streaming to YouTube using RTMP

Once your playout channel is ready, you can broadcast it directly to **YouTube Live** using RTMP (Real-Time Messaging Protocol). This allows you to reach a wider audience and expand your viewership beyond your own website or app.

Step 1: Get RTMP Details from YouTube

1. Log in to your **YouTube Studio** account.
2. Click on the **Create (+)** icon → **Go Live**.
3. In the left menu, go to **Stream**.
4. Under “Stream Settings,” copy the following details:
 - **Stream URL (RTMP URL)**
 - **Stream Key** (Keep this private).
5. Next, go to your **Flicknexs Dashboard** search bar and type “**RTMP URL Settings**.”
6. The **RTMP URL Settings** dashboard will open.
7. Click **Add RTMP**, then paste your **YouTube RTMP URL** and **Stream Key**.
8. Once added, it will appear automatically in your **Playout list** for easy selection.

Example:

- RTMP URL: <rtmp://a.rtmp.youtube.com/live2>
- Stream Key: [abcd-1234-xyz](#)

Step 2: Add YouTube RTMP Details in Flicknexs

1. Go to your **Playout Streaming Dashboard**.
2. Open your created channel → **Channel Settings**.

3. Scroll to **Select Destination Live** and choose **RTMP**.
4. Paste your YouTube RTMP URL and Stream Key in the respective fields.
5. Click **Save**.

Step 3: Start Broadcasting

1. Once saved, click **Go Live** or **Start Playout** from the dashboard.
2. Your channel will automatically start streaming on your linked YouTube channel.
3. You can check your live status from **YouTube Studio** → **Stream Preview**.

Tips for Smooth YouTube Streaming

- Always test your stream before going live publicly.
- Use HD (1080p) video for best quality.
- Ensure stable internet connectivity (minimum 5 Mbps upload speed).
- Keep your YouTube stream key safe — don't share it with others.
- You can schedule upcoming live streams on YouTube to alert your subscribers.

4. Marketing Tips

4.1 Social Media Promotion

Reach viewers fast:

- Share channel links on WhatsApp, Instagram, Facebook, YouTube, and LinkedIn.
- Use catchy captions and trending hashtags.
- Post teaser clips or scheduled highlights to attract viewers.

Example:

“Catch our 24/7 Cooking Channel! Today's special: 5 Quick Recipes → [\[link\]](#)”

4.2 Email & WhatsApp Campaigns

Directly engage your audience:

- Build a subscriber list.
- Send updates about new videos or upcoming live schedules.
- Include links or embedded video previews.

4.3 SEO Optimization

Make your channel discoverable:

- Use keywords in video titles, descriptions, and metadata.
- Add subtitles for international reach.
- Optimize playlists and EPG info for search engines.

4.4 Building a Content Strategy

Consistency drives growth:

- Plan your 24/7 schedule in advance.
- Mix evergreen and trending content.
- Rotate content to keep viewers coming back.

4.5 Monetization Tips

Turn viewers into paying subscribers:

- Offer free preview streams or trial periods.
- Highlight subscription bundles or limited-time offers.
- Promote premium events via pay-per-view.

4.6 Cross-Promotion & Collaborations

Grow faster:

- Partner with creators or media channels.
- Invite guest appearances or co-hosts.
- Run contests or events linked to your channel content.

5. Best Practices Checklist

- Upload in HD for the best experience
- Schedule content consistently for 24/7 coverage
- Use professional thumbnails and descriptions
- Promote your channel across social media and email campaigns
- Check analytics weekly to optimize content and scheduling
- Engage with viewers to build loyalty

6. FAQs

Q1: How many videos can I schedule?

A: You can upload and schedule unlimited videos, depending on your plan.

Q2: Can I integrate this with my website or YouTube?

A: Yes, the playout stream can be embedded on websites and linked to YouTube.

Q3: How is revenue paid?

A: Payments from subscriptions or PPV are collected securely and paid to you on schedule.

Q4: Can I add my own branding?

A: Yes, you can use your logo, colors, and design elements.

Q5: What if I face technical issues?

A: Our support team is ready to assist 24/7.

7. Support & Contact

We are here to help you every step of the way

- **Email:** support@flicknexs.com
- **WhatsApp:** 8056543248
- **Website:** <https://flicknexs.com/playout-streaming.html>

If you face any issues, don't hesitate to contact us. Our support team is always ready to assist.