

Guide: How to Earn ₹1 Lakh in One Month with Flicknexs Video Library

Flicknexs Video Library is more than just a video hosting platform. It's a complete system to **upload, organize, monetize, and promote your video content**.

With the right plan, you can realistically aim to earn **₹1,00,000 per month** within just one month of using it. This guide will show you exactly how.

1. Revenue Models in Flicknexs Video Library

There are two main ways to earn:

1. **Subscriptions** – Viewers pay monthly or yearly to access all your content.
2. **Pay-Per-View (PPV)** – Viewers pay once to unlock a specific video.

You can use one model or a combination of both.

2. Audience Target & Income Breakdown

Option A: Only Subscriptions

- Subscription Price: ₹99/month
- Required Subscribers: **1,011**
- Formula: $99 \times 1,011 = \text{₹1,00,089}$
- Daily Target: **34 new subscribers** per day

Example: A fitness trainer uploads daily workout videos and convinces 34 people per day to subscribe. By the end of the month, they cross 1000 subscribers = ₹1 lakh.

Option B: Only Pay-Per-View

- PPV Price: **₹49 per video**
- Required Purchases: **2,041**
- Formula: $49 \times 2,041 \approx ₹1,00,009$
- Daily Target: **68 video sales per day**

Example: A teacher sells individual coding lessons at ₹49 each. If 68 students buy daily, total sales reach over 2,000 = ₹1 lakh.

Option C: Mix of Both (Most Practical)

- 612 Subscribers \times ₹99 = ₹60,588
- 803 PPV Sales \times ₹49 = ₹39,412
- Total = ₹1,00,000

Example: A cooking creator gets **612 subscribers** for monthly unlimited access + **803 premium recipe sales** = ₹1 lakh combined.

Why this works best: Subscriptions give steady income + PPV gives quick extra cash.

3. Step-by-Step Action Plan

Step 1: Pick Your Niche

Choose a category with strong demand:

- Education (courses, tutorials)
- Music & Dance (lessons, performances)
- Fitness & Yoga (daily sessions, challenges)
- Entertainment (short films, web series)
- Cooking (recipes, cooking classes)

Select what you can create consistently.

Step 2: Create Content (Week 1)

- Record **10–15 videos** before launch.
- Keep videos 10–20 minutes each.
- Upload everything into your Flicknexs Video Library.
- Prepare **thumbnails + descriptions + keywords** for SEO.

Step 3: Launch Your Library (Week 2)

- Announce launch on **WhatsApp, Instagram, Facebook, YouTube**.
- Offer **early-bird discount** (e.g., first 100 subscribers at ₹149).
- Add **PPV teaser videos** at ₹29 for limited time.
- Share **preview clips** widely to attract curiosity.

Step 4: Marketing Push (Week 2–4)

- **Social Media Ads:** Spend ₹10,000 on Instagram/Facebook ads → target your niche.
- **Influencer Marketing:** Partner with 2–3 small influencers.
- **WhatsApp Broadcasts:** Send video previews to groups.
- **Email Campaigns:** Weekly updates with links to new videos.

Step 5: Upsell & Retain Customers

- Convert PPV buyers into subscribers:
“Instead of ₹49 per video, get all content for ₹199/month.”

- Offer **referral rewards** → “Bring a friend, get 1 month free.”
- Upload **new content weekly** to keep subscribers engaged.

4. Marketing Strategies to Grow Faster

Social Media

- Post **daily reels & shorts** with teaser clips.
- Use trending hashtags.
- Link to full video in bio/description.

WhatsApp & Email

- Build an audience list.
- Send regular updates and offers.
- Share preview links with a **clear CTA** → “Unlock full video now.”

SEO

- Use descriptive titles:
 - Wrong: “Cooking Lesson”
 - Right: “Easy 10-Minute Pasta Recipe | Cooking Tutorial”
- Add **captions & subtitles** for better reach.

Collaborations

- Work with creators in your field.

- Run contests, giveaways, or joint live sessions.

5. Weekly Roadmap to ₹1 Lakh

- **Week 1:** Prepare 10–15 videos + setup library.
- **Week 2:** Launch with discounts + push to your personal network.
- **Week 3:** Run paid ads + influencer campaigns. Target 200 subscribers + 400 PPV sales.
- **Week 4:** Upload fresh content, upsell PPV buyers into subscribers, run referral programs.

By following this plan, you can realistically achieve ₹1,00,000/month.

6. Key Success Formula

1. **Good Content** – Provide value so viewers pay happily.
2. **Smart Pricing** – Keep plans affordable (₹49 PPV / ₹199 subscription).
3. **Aggressive Marketing** – Promote daily on multiple platforms.
4. **Consistency** – Upload new videos every week.

7. Conclusion

Earning ₹1 lakh in one month is 100% possible with Flicknexs Video Library if you follow the right strategy. Start small, focus on daily targets, promote aggressively, and keep your audience engaged with fresh content.

Remember: Subscribers = steady income. PPV sales = bonus income. Together, they help you scale quickly.